

The Bud to Boss Workshop—Coming to a City Near You!

The Bud to Boss workshop is a powerful, interactive, 2-day event where you can get the professional foundation you need and learn how to:

- Influence, work, and negotiate with people—not just boss them around
- Mediate and negotiate
- Get rid of your fear of conflict by learning ways to address it and neutralize it
- Engage, lead and develop a team
- Manage your time and juggle an ever-changing list of priorities
- Improve communication to be more powerful, persuasive and memorable
- Overcome resistance and accelerate organizational change
- Delegate effectively to increase productivity and motivation
- Implement an effective coaching model that maximizes your team’s performance

Here’s what is included with registration:

- ⇒ 3 live group coaching sessions after the workshop to answer any questions that pop-up after you return to the office and to help solidify what you learned in the class.
- ⇒ A free copy of *From Bud to Boss: Secrets to a Successful Transition to Remarkable Leadership* – the new leader’s indispensable guide for how to achieve immediate and ongoing success in leadership
- ⇒ A 6-month subscription to *The Insider* – our print newsletter filled with the latest ideas and new applications of timeless leadership principle written for leaders just like you

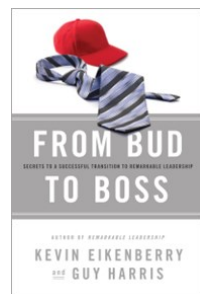


And every registration is backed with our 100% Satisfaction Guarantee! We believe our work isn’t done until you are completely satisfied with the results you have received from our training. When you choose to learn with us, if, for any reason you aren’t 100% delighted with the workshop, we will refund your entire registration fee. No questions asked. Guaranteed.

Check out BudtoBoss.com for a complete list of upcoming dates & locations!

The book that started it all!

Learn more and get your copy at BudtoBoss.com.



BudtoBoss.com

Do you need more effective new and first line supervisors?



Bud to Boss offers world-class training and resources designed specifically for the transition from being an individual contributor to a leader! The products and services listed here are just a small sampling of what we can offer you and the new leaders in your organization, so please contact us if you have a specific question or have other training & learning needs that we can help you with. We pride ourselves on being **Your Leadership Help Button** and we look forward to serving you!

You are **Remarkable!**



Kevin Eikenberry
Chief Potential Officer,
The Kevin Eikenberry Group

Introducing...The Bud to Boss Toolkit® 20 e-Learning Courses to Ease the Transition...

In partnership with:



The **Bud to Boss Toolkit** is designed specifically to address the needs of anyone who is new to supervising and managing others, providing the foundation they need to take on their new position and move forward in their career.

The sad truth is that 40% of new managers fail within the first 18 months of promoting them because they don’t get the training they need to deal with people, manage workloads, mediate conflict, juggle deadlines and much more. **That is why this online learning and performance support is more important than ever – with a huge ROI for the organization!**

e-Learning Course List

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|---|---|
| #1100m: Discussing Your New Leadership Role | #1150m: Supportive Communication Style |
| #1105m: Understand the Expectations of a New Role | #1155m: Cautious Communication Style |
| #1110m: Creating the Mindset for Your New Role | #1160m: Seven Components of Great Presentations |
| #1115m: Control vs. Influence | #1165m: Sources of Feedback |
| #1120m: Communicating Positive Expectations | #1170m: Four Types of Feedback |
| #1125m: Motivation for Change | #1175m: Six Step Coaching Model |
| #1130m: Accelerate the Acceptance of Org. Change | #1180m: Remove Yourself as a Source of Threat |
| #1135m: Diagnose Resistance to Change | #1185m: Creating a Conflict Resolution Mindset |
| #1140m: Dominant Communication Style | #1190m: Accelerate Goal Achievement |
| #1145m: Inspiring Communication Style | #1195m: Goal Setting at Three Levels |

Bring Bud to Boss Workshop Certification to your Organization

The need for more competent and confident new supervisors has never been higher – and you realize this need. Up until now you could send your folks to one of our public workshops, or hire us to bring one of our Master Trainers to your site to deliver these skills to your leaders.

Now, you have a third option.

Now you can have world class training, licensed in your organization by certifying your trainers in the proven *From Bud to Boss* content.

Licensing is for you if . . .

- You have a pent-up need for new supervisor training.
- You have a new leader workshop – and it focuses on the laws and policies – but you know you need the leadership piece too.
- You have a steady stream of new supervisors coming on board due to fast growth or a changing business environment.
- You have talented trainers.
- You don't have time to build your own program and see no reason to re-invent the wheel.
- You want the credibility that comes with partnering with the best-selling book on new supervisor and leader success.

As a certified and licensed Bud to Boss Training Provider, here is what you get in your certification experience:

- A 4.5 day interactive advanced learning experience preparing a trainer to successfully deliver the material—trainers leave certified to use and deploy this training. You are guaranteed to have at least one of the authors and course designers, Kevin Eikenberry or Guy Harris, as one of your trainers – and in the July program you get both of them!
- Special Certified Trainer dinner with Kevin and his team.
- Access and use to the video support for the training (Authors Kevin and Guy teaching critical pieces of the content for maximum success).
- 1 hour of personal coaching prior to your first training session.
- Access to additional materials.
- Ability to purchase workshop materials—not available anywhere, unless you are a licensed and certified.
- Discounts on the *From Bud to Boss* book and the brand new *Journey to Bud to Boss* companion learning journal—to make your training more powerful for your participants.

Trainer Certification investments start at \$3,000 for the complete experience. Whether you need 1 or 50 trainers, contact us today!

Contact Barb McLin at 888.LEARNER x 4 or go to BudtoBoss.com

On Site Training

With our unique on site training program, you can train employees at the location of your choice and customize the program to meet your objectives.



Why choose on site training?

- **Customization:** Standard workshops are available in a wide array of areas, but on-site training can be tailored to fit YOUR organization's unique needs and YOUR challenges.
- **Convenience:** You choose the time, duration and location that is convenient for you and your employees.
- **Cost:** By bringing the training to your location, you realize significant savings on a per-employee basis, eliminate travel expenses and reduce the time out of the office.

Our experienced training consultants will work with you individually to create the right training solution for you.

To learn more about which option is right for you, visit the website at BudtoBoss.com.

An Economical Way to Turn your New Supervisor Training into Real Learning . . .

Introducing the Companion Learning Guide

Three years ago *From Bud to Boss – Secrets to the Successful Transition to Remarkable Leadership* was published.

Prior to the release of the book we were already delivering the Bud to Boss workshops inside organizations and in public workshops all over the country. In talking with readers and working with students we knew something was missing.

Introducing **My Journey From Bud to Boss – A Learning Guide**.

In this brand new, break through companion to the best-selling *From Bud to Boss*, new leaders are given a guided journal and learning guide to help them navigate the tough challenges and improve as a leader. This provides them a step-by-step path to help them solve common problems, leverage their experiences for learning and improvement, and help them build the habit of being a reflective and on-going learning leader.

My Journey From Bud to Boss – A Learning Guide is for you if . . .

- You already have used or read *From Bud to Boss* and want more tools.
- You are looking for a tool to extend the effectiveness of any new supervisor training program.
- You need a tool to help managers coach their new supervisors.
- You are looking for new ways to support the growth of your leaders.
- You need a tool to help a cohort of new leaders learn together

Go to: KevinEikenberry.com/Companion to get on the waiting and announcement list for when the book is available.